



**Mission: "To promote the protection and enhancement of Detroit Lake."**

**Lake Detroiters Association**

**75<sup>th</sup> Anniversary Meeting Notes**

**December 4, 2018 10:00 AM  
La Barista Washington Square Mall**

**Detroit Lakes, MN**

*"For their 75<sup>th</sup> Anniversary, Lake Detroiters celebrates Detroit Lake, the Heart and Soul of the Community"*

**Present:** Laurie Olson, Judie Cherry, Dick Hecock, John Cox, Carl Oberholtzer, Laurie Olson, Art Phillips

**Call to Order** The meeting was called to order at 4:00 PM by 75<sup>th</sup> Anniversary Chairman, Carl Oberholtzer. Introduction of Guest: Art Phillips

**Schedule of events June 22, 2019**

- 6:00 AM-8AM Set Up at the Pavilion (Need to enlist assistance)
- 8-9:15 AM Pancake Breakfast
- 9:30 – 10:45 AM Annual Meeting
- 11:00-12:00 Noon 75<sup>th</sup> Anniversary Video and Panel Discussion – Carl and Art
- 12 noon – Beach Restaurant "Food Fest"
- 12:00 – 1:00 PM Tear down – prep for evening dance (Ask audience to assist)
- 1:00-5:00 PM "Rock your Dock Out" Band\Burgers\Bar on the water (Start at Sand bar, then cruise the beach) (In the Pavilion if rain)
- 5:00 PM??? Fish Fry??? (Undecided)
- 7:00-11:00 PM Music thru the ages – Party to Go - Disc Jockey (Kelly Reller)- Pavilion.

**Beach "Food Fest"**

- Need to contact businesses along the beach. Carl will prepare talking points.
- Lakeside, Hub 41, Zorbaz, El Loro, West Lake Drive Coffee Shop, (Others on the lake?)

**Documentary Video**

- Art Phillips to assist with the documentary
- The Museum will own the rights to the DVD. Yet to be determined: Opportunity to share profits with LDA
- 8-10 people will be interviewed (Historians)
- Video length – approximately 30 minutes.
- Museum will assist. Dick will assist Museum in writing the grant.
- Budget – Approved by LDA BOD – Maximum \$10,000

**Marketing – John Flynn (Chair)**

- Explore options. Local TV, Newspaper, Prairie Public
- Press release – script
- Chamber of Commerce – DL (And surrounding areas?)
- Brown Bag Lunch at the Museum – Fred Floan – May or June

**Other:**

- Vintage Boats – Dick Hecock has a 1917 Canoe. John Cox will make some contacts.
- Partner with Water Carnival to keep celebration going.
- Logo item -- bag – hat – shirt options
- Projector and Screen needed at the Pavilion
- John Cox requested that his property be listed on the "Rock your Dock Out" liability insurance affidavit.

Meeting adjourned at 5:10 PM

Next Meeting: TBD. Carl will email after New Year's.

Respectfully submitted,

Laurie Olson, LDA Secretary